

Building Your Affiliate Marketing Hub 101 - Resources

Presented by LizTomey.com

1. Domain names

I recommend getting all your domain names from GoDaddy.com. If you need additional information on domain names I recommend that you go to <http://liztomey.com/notes-on-getting-a-domain-name>

2. Hosting

I recommend getting your hosting from [Liquid Web](http://LiquidWeb.com). I've been with them for years, I've been through many different hosts, and they have always been the best. Click here to check out [Liquid Web](http://LiquidWeb.com). If you need further information on hosting I recommend that you go to <http://liztomey.com/notes-on-getting-hosting>

3. Lead Pages

Lead Pages is hands down the easier, quickest, and best solution for creating squeeze pages. In this tutorial I used it to create my squeeze page. There's a ton of solutions out there, but this is the one I use and recommend! You can get your Lead Pages account by going to <http://www.ThisKicksButt.com/LeadPages>

4. Pretty Link

Pretty Link is a WordPress plugin that I use to cloak my affiliate links, track clicks, and the like. I do recommend that you either buy it and use it (you can get it from <http://www.ThisKicksButt.com/PrettyLink>) or since I have a developers license I can install it for you with our *"Done For You Service"* which you can check out by going to <http://liztomey.com/affiliatemarketinghubservice>

5. Autoresponders

You'll need an autoresponder to allow you to collect leads and build a list. I recommend you either use [Aweber](#) or [GetResponse](#). If you need further information on getting and using an autoresponder I recommend that you go to <http://liztomey.com/notes-on-getting-an-autoresponder>

6. Using An FTP Program

I mentioned briefly in the video about using an FTP program. I've done a video tutorial to give you more details about that and you can see it at <http://liztomey.evsuite.com/howtouseanftpprogram>